Data Exchange Framework (DxF) Qualified Health Information Organization (QHIO) Seal Usage Guide

The Center for Data Insights and Innovations (CDII) has released the DxF QHIO Seal for use by intermediaries that have met the QHIO application requirements and criteria to be designated as Qualified Health Information Organizations (QHIO). QHIOs may use this seal to communicate their qualified status to Signatories following their signing of the QHIO Memorandum of Understanding (MOU).

This document provides guidelines on the proper usage of the QHIO Seal.

Learn more at dxf.chhs.ca.gov
Contact us at dxf@chhs.ca.gov
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PRIMARY SEAL

The preferred DxF QHIO Seal is a circular graphic featuring the CalHHS brand colors of dark blue and orange. The seal highlights California's movement to modernize the patient experience through the secure exchange of data. The symbol of intersecting arrows that combine to form an "X" evokes exchange and collaboration.

MONOCHROMATIC SEAL

The solid color versions of the seal should only be used for placements where the full color seal does not read as well (e.g., over dark backgrounds or if the seal is overlaid on a solid color that clashes with the primary orange).

SEAL CLEAR SPACE

When using the seal, make sure you give it room to breathe. The minimum clear space is defined as the bounding circle around the seal increased to 1.25x the scale. The clear space should be proportionally maintained as the seal is resized.

SEAL MISUSE

These are a few examples of what to avoid when using the DxF QHIO Seal.

Do not change the colors.

Do not change the "Qualified HIO" lockup.

Do not place on backgrounds with low contrast.

ADDITIONAL TEXT

We recommend including the following optional text in addition to the DxF QHIO Seal to direct DSA Signatories to the DxF website:

To learn more about how the Data Exchange Framework can help improve healthcare for all Californians, visit dxf.chhs.ca.gov.